

Nicole Zimmermann

nicolezimmermann@gmx.at / .com
uk +44-757 004 30 36 / at +43-664 450 12 51

Education

MA Communication Design

Central Saint Martins, London
10.2010 – Graduating in June 2012

Taking part in live Projects:
Reviving an abandoned Fish Factory in Iceland (fishfactory.org)
CSM TEDx Organisation

Member of the Digital Special Interest Group

Learned key concepts

*Research methods and methodologies / Collaboration /
Conceptual & critical thinking / Self-directed & -initiated / Creative
risk taking / Contextualisation /*

Outcome

Master of Art and Design
Master Project solving a self-directed core question.

Keywords of my project

*Live project / Designing with at people / Web design /
Processing / Flowing data visualisation / User engagement /
Identity theories / Collaboration / Narration / Social Media /*

Advertising Academy

Pathway: Graphic Design
08.2008 – 06.2010

Outcome

Diploma in graphic design
Diploma from IAA
Outstanding success
Equivalent to HND

Learned key concepts

*Practice based & briefing led / Working under time pressure /
Typography / Layout and Design Techniques / Information Design /
Web Design / Corporate Design / Photography / Brand aesthetics /*

Gymnasium Fichtnergasse

BGRG13

09.2000 – 06.2008

Outcome

Matura, equivalent to A levels
Outstanding success

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Practical experience

Freelance work

Bosch, Exhibition material

Writing Interviews for the online magazine

Design made in Germany

Playground (playground-vienna.com)

Graphic design & consulting for an acting community
2011-dato

Outcome

Corporate Design and Identity

Concept for breaking up the traditional way of plays

Learned key concepts

*Consulting and Design tasks / accompanying and guiding a brand
through their developing process / Advertising through social
media / Concept for an audience generated, interactive play*

Digihouse

Graphic Design Internship
06.2009

Learned key concepts

*day-to-day business of an agency / Flyer design /
Process of Projects /*

Foto Soyka

Laboratory Assistant Internship
07.2007

Learned key concepts

*Developing black and white films /
Colour correct images /*

Skills

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Dreamweaver

Basic knowledge of Processing

Basic knowledge of Cinema4d

Other

Native tongue: German

Excellent command of both written and oral English

A good command of French

Clean driver licence B

Diplôm de l'alliance francaise, 2007 (Niveau B2)

First Camebridge Certificate (grade: A)

TOEFL 2010 (Internet based points:104)